

DESTINATION

WEDDINGS

MEDIA PACK 2023



THE WORLD'S LEADING
DESTINATION WEDDING
MAGAZINE

About DESTINATION WEDDINGS



The international title Destination Weddings is the top magazine dedicated to the romance and glamour of marrying abroad. It is the perfect platform to promote products and services, particularly at the moment as our backlog of bridal couples are desperate to get their wedding plans back on track!

We also profile leading wedding and honeymoon areas from around the globe and pride ourselves on being the exclusive guide for Destination Weddings. Every issue includes the latest ideas and inspirational locations to help couples choose their perfect wedding and honeymoon destinations. Across our pages, you'll find advice from high-profile planners, photographers, florists and many other wedding experts. In every edition, we tackle new themes, trends, venues and breathtaking locations.

With our copies being distributed internationally in supermarkets like Waitrose, newsagents such as WH Smith and the US leading bookseller Barnes & Noble and our soaring online sales on the international platform issuu.com, we are the one-of-a-kind destination wedding magazine to watch out for.

We would be delighted if you would also join us on this beautiful and fascinating journey.

DISTRIBUTION

PRINT

Available all across the UK at major newsagents, supermarkets, stations, airports and with prime positions at the prestigious Harrods and Selfridges.

In the United States, DWHA is available at Barnes & Noble!

Further distribution includes:

Italy, Switzerland, Greece, Spain, France

SELFRIDGES & CO

BARNES & NOBLE

Harrods **WHSmith** **Sainsbury's**

TESCO

Waitrose

DIGITAL EDITION

In over 30,000 hotel rooms including, amongst others, the following groups:

SOFITEL
HOTELS & RESORTS

Fairmont
HOTELS & RESORTS

Special Interest Print Distribution

Heathrow

virgin atlantic

malaysia airlines


STAR ALLIANCE

 **AIR CANADA**

ONLINE

Selected wedding services promoted throughout 2023 within our 'plan your wedding' area on

www.weddingsandhoneymoonsmagazine.com

Buy our magazine online via our website weddingsandhoneymoonsmagazine.com or on issuu.com

OUR AUDIENCE

We use multi-channels from social media to website posts to inspire, educate and bring wedding joy to our audience. Our team of wedding and marketing experts know how best to bring your product to market and create content that will not only work for you but will also work for our brides. With plans in motion to expand our channels to include regular e-newsletters, a brand new website and more website content, we are constantly working to reach our brides on every level

107k
Instagram
Followers

54k
Twitter
Followers

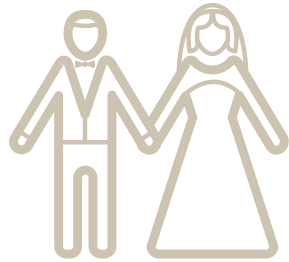
12k
Facebook
Followers

150+k
Readers



OUR MARKET

IT'S WORTH £1.7 BILLION



2 million
couples get
married every
year

600,000 UK
couples get
married every
year

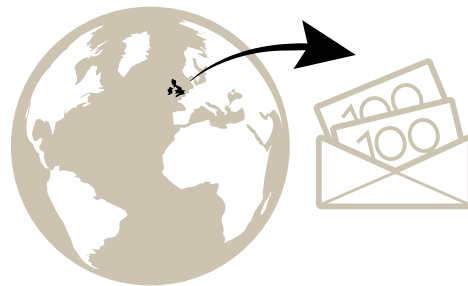
400,000
couples married
abroad in the
past 2 years



1/4
couples get
now choose to
marry abroad



4%
year on year
increase of
weddings



£1.7 Billion
total amount spent by British
couples on weddings abroad

RATE CARD

Double Page Spread: £9,995
Full Page: £4,995
Half Page: £2,595

Inside Front Cover DPS: £12,495
Outside Back Cover: £10,995
Inside Back Cover: £6,795

BEST OF BRITISH

Sixth of a page: £395
(Production Cost)

Directory Listing
On our website, you can have:

- An exclusive Standard Entry Profile in your country
- A full-page Premium Profile in your country

2023 style guide also on

www.weddingsandhoneymoonsmagazine.com



CONTENT LIST 2023:

SPRING 2023:

An issue focused on beautiful outdoor venues from around the world for weddings. This special edition is inspired by the vibrancy of Spring, and we'll include all the new trends on the forecast for this wedding season, such as countryside weddings.

Florida Supplement: In this edition, we'll have a beautiful 8-page Florida special so all of our couples picking up the magazine will also be able to find all they need to plan a wedding in 'The Sunshine State'. In this incredible extra, you'll find all the most beautiful locations for weddings, whether you want to tie the knot on the beach or in a beautiful resort. We will be dedicating these pages to Amelia Island, a blissful natural haven perfect for romantic weddings and honeymoons abroad.

SUMMER 2023:

In this edition, you'll find all the latest fashion styles from the SS24 shows. We'll showcase all the new bridal trends and feature the top looks for weddings abroad. We'll also have a glamorous selection of honeymoon locations from across the globe. From the European shores to the dreamy Caribbean Sea, we'll have plenty of choices for your romantic escape.



AUTUMN 2023:

Our Real Wedding Special will be on the shelves in Autumn 2023. We'll be dedicating this dreamy edition to the most glamorous and awe-inspiring destination weddings. We'll also profile the top destination wedding planners, photographers and florists that work tirelessly to make their couples dreams come to life. In the Autumn edition, you'll come across the most tantalising city venues in the world.

WINTER 2024:

We conclude the year with our highly anticipated Gold Guide Special. An issue dedicated to the top in the industry. In this issue, you'll find the biggest feature of the year, our annual honeymoon guide featuring the top 50 honeymoon destinations of the world. Don't miss your chance to share with our readers the beauty of your destination in our top recommended honeymoon selection.



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