

2024
World Wide
Launch



50 Beautiful Real
Life Weddings
from around the world
Media Pack

About the Publishers...



Weddings & Honeymoons Media is the world's leading bridal publisher. Packed full of the very best tips and ideas, their publications make great reading and provide inspiration for every bride-to-be. Brides trust Weddings & Honeymoons Media's expert advice which offers insight, inspiration and exciting recommendations. They are now creating a very special title: '50 Beautiful Real Life Weddings'

A collectors item, 50 Beautiful Real Life Weddings will be on sale for up to 12 months around the world. The glossy coffee table bookazine will not only be an inspiration for couples looking to tie the knot, but a forever reminder of the joy weddings bring. Filled with exclusive interviews from planners, photographers, venues and the couples themselves, this bookazine offers a fantastic insight into the teams behind scenes of creating these beautiful weddings.

With an unrivalled print distribution throughout the UK and USA and unlimited digital availability this unique wedding title will provide an all-encompassing timeless platform for your service. 50 Beautiful Real Life Weddings will also be available across Australia, Ireland, Switzerland and the United Arab Emirates.

Real Life Weddings Bookazine



200 pages of romantic love stories from around the globe.

Coming soon to a store near you! Our 50 Beautiful Real Life Weddings will be on sale for up to 12 months at the special price of £9.99.

Featuring weddings from across the globe, the glossy coffee table bookazine is a wedding planning must for couples searching for ideas and inspiration. You have never come across anything like it! Readers will get the chance to dive into 50 fabulous love stories and uncover how 50 couples planned their big day. Nonetheless, each wedding is accompanied by an interview with a wedding expert, giving precious insight into the beautiful world of weddings.



Real Life Weddings Presentation



South Africa

"All of our guests formed a circle around us as we danced together..."

Cailin & Ryan
Said "I do" surrounded by blooming blossoms and picturesque mountains.

Intertwined within the rustic wine farms of Boschendal and overlooking grand breathtaking mountainscapes, Cailin & Ryan's backyard wedding was full of emotions and memories - and, as the bride and groom's opinion - was long overdue. "Our wedding was originally planned for 2020, but due to the pandemic happened," Cailin explains. "We deeply desired to get married as soon as it safely could. Once the vaccine was available and everyone got vaccinated, we booked one of the earliest dates in Spring." When the big day finally arrived, the couple had their wedding and guests after waiting two and a half years for the chance to celebrate their union. Guests from near and far, and family, of whom travelled from all over the world to take part in the pair's special day. Spring gardens were in full bloom and fragrant blossoms throughout the

THE DREAM TEAM

COORDINATOR: Infinite Concepts | **VENUE:** Boschendal Wine Estate | **CAKE:** Sweet Lion Heart | **BRIDAL FLORALS:** Bloom & Bloom | **HAIR & MAKEUP:** Mirella Gold | **STRING DUO:** Zest Music | **HIRE & DECOR:** Infinite Concepts | **PHOTOGRAPHY:** Celie Photography | **ENTERTAINMENT:** The Golden String Duo | **ENTERTAINMENT:** DJ Pepe | **STYLING:** Styling by Infinite Concepts | **DECOR & FURNITURE:** Grand Style Hire, Hire House | **CREATE:** XL Events, Two Birds, Table Cloth Hiring

142 REAL WEDDING SPECIAL



INFINITE CONCEPTS

We spoke with Infinite Concepts, a wedding planning company based in Cape Town, and found out all about their process, visions, and inspirations when creating events. Read below to see all of this, and the detail of one of their favourite weddings...

TELL US ABOUT YOUR COMPANY
Infinite ideas and endless possibilities are what we are all about. We believe that the very essence of what we strive to succeed with is our clients' vision. We like to be transparent with all our clients to ensure nothing gets left in the dark, and we always know our clients and understand their vision is how we ensure their dream wedding is made into reality. We are incredibly passionate about providing quality service, products, and experiences. Being in the industry for nearly a decade, I am a proud believer that excellent service does not have to cost an arm and a leg, and that all clients should be treated like royalty - regardless of the budget.

WHERE ARE YOU BASED?
We are based in Cape Town, South Africa - our office is a 25-minutes drive from Central Cape Town, located in the Durbanville region. But, location doesn't limit us - we have created quite a few weddings in South Africa.

WHAT'S SPECIAL ABOUT MARRYING IN YOUR LOCATION?
Cape Town has so much to offer! You can marry on the beach, in the vineyards, or deep in the forest. Whether you are looking for rustic, modern, or something more traditional, you will find it all here - you are only limited by your imagination!

TELL US ABOUT THIS FEATURED WEDDING
Cailin and Ryan's wedding was extremely intimate, as Cailin and I fell in love during a wine tasting at the venue, and we had so much fun getting to know each other. I will never forget that Cailin was dressed in this beautiful floral dress so fitting to the theme of their wedding, as well as the breath of fresh air they had.

Scan here

Find out more: [@infiniteconcepts_infinite](http://infiniteconcepts.co.za)

QR CODE

144 REAL WEDDING SPECIAL

Distribution

PRINT

Around the UK, available at major newsagents, supermarkets, railway stations, airports, as well as prime positions at the prestigious Harrods and Selfridges stores.

SELFRIDGES & CO

WHSmith

WAITROSE
& PARTNERS

Harrods

Sainsbury's

TESCO

USA

Available at Barnes & Noble, which has the largest number of magazine retail outlets in the United States.

Also available

In Australia, Belgium, Germany, Hong Kong, Hungary, Luxembourg, New Zealand, Singapore, Switzerland, Taiwan, United Arab Emirates, Italy and Ireland.

DIGITAL

We have an unlimited number of worldwide digital readers on our digital reading platform, Issuu. Also available in 30,000 hotel rooms including, amongst others, the Fairmont and Sofitel hotel groups.

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Fairmont
HOTELS & RESORTS

Heathrow virgin atlantic  **malaysia airlines** 


STAR ALLIANCE

 **AIR CANADA**



WEDDINGS
 **HONEYMOONS** MEDIA

Our Audience

We also use multiple channels from social media to website posts to inspire and bring wedding joy to our audience. Our team of wedding and marketing experts know how best to bring your product to market and create content that will not only work for you but also for our brides-to-be.

107k
INSTAGRAM
FOLLOWERS

51k
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FOLLOWERS

12k
FACEBOOK
LIKES

150k+
READERS



Get In Touch

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