

A wedding couple is the central focus, standing on a paved area next to a classic, dark red vintage car. The bride is wearing a white, strapless, form-fitting wedding dress with a full skirt and is holding a large bouquet of red roses. The groom is wearing a white tuxedo jacket, a white shirt, and a dark bow tie. They are both smiling and looking at each other. In the background, there is a large, light-colored building with classical architectural features, including a prominent white balcony with balustrade, arched windows, and a circular window. The sky is clear and blue. The overall scene is bright and celebratory.

**2024**  
**World Wide**  
**Launch**

**50 Beautiful Real**  
**Life Weddings**  
from around the world  
**Media Pack**



# About the Publishers...



Weddings & Honeymoons Media is the worlds leading bridal publisher. Packed full of the very best tips and ideas, their publications make great reading and provide inspiration for every bride-to-be. Brides trust Weddings & Honeymoons Media's expert advice which offers insight, inspiration and exciting recommendations. They are now creating a very special title: '50 Beautiful Real Life Weddings'

A collectors item, 50 Beautiful Real Life Weddings will be on sale for up to 12 months around the world. The glossy coffee table bookazine will not only be an inspiration for couples looking to tie the knot, but a forever reminder of the joy weddings bring. Filled with exclusive interviews from planners, photographers, venues and the couples themselves, this bookazine offers a fantastic insight into the teams behind of scenes of creating these beautiful weddings.

With an unrivalled print distribution throughout the UK and USA and unlimited digital availability this unique wedding title will provide an all-encompassing timeless platform for your service. 50 Beautiful Real Life Weddings will also be available across Australia, Ireland, Switzerland and the United Arab Emirates.



# Real Life Weddings Bookazine



200 pages of romantic love stories from around the globe.

Coming soon to a store near you! Our 50 Beautiful Real Life Weddings will be on sale for up to 12 months at the special price of £9.99.

Featuring weddings from across the globe, the glossy coffee table bookazine is a wedding planning must for couples searching for ideas and inspiration. You have never come across anything like it! Readers will get the chance to dive into 50 fabulous love stories and uncover how 50 couples planned their big day. Nonetheless, each wedding is accompanied by an interview with a wedding expert, giving precious insight into the beautiful world of weddings.





# Real Life Weddings Presentation



South Africa

FRANSHOEK, SOUTH AFRICA  
**A BRIDGERTON-ESQUE LOVE**  
 SUPPLIED BY  
 INFINITE CONCEPTS  
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**“All of our guests formed a circle around us as we danced together...”**

*Caillin & Ryan*

**Said “I do” surrounded by blooming bougainvillea and picturesque mountains...**

Interwoven within the rustic vine farms of Boschendal and overlooking grand, breathtaking mountainsides, Caillin and Ryan’s beautiful wedding was one full of emotions and memories – and, in the bride and groom’s opinion – was long overdue. “Our wedding was initially scheduled for April 2020, but then the pandemic happened”, Caillin explains. “We deeply desired to get married as soon and as safely possible, so when lockdown lifted and everyone got vaccinated, we booked one of the earliest dates in Spring”. When the big day finally arrived, emotion was high for the bride, groom and guests alike, after waiting two and a half years for the chance to celebrate their union in front of their closest friends and family, of whom travelled from all over the world to take part in the pair’s special day. Spring garden-themed bouquets and arrangements bloomed throughout the

**THE DREAM TEAM**

**COORDINATOR:** Infinite Concepts **VENUE:** Boschendal Wine Estate **CAKE:** Savan Linn Home **BRIDAL FLORALS:** Puffin’s Blooms **FLOOR:** Sub **OFFICIANT:** Tony Gidley **STRING DUO:** Jani Alton **HAIR & MAKEUP:** Marnie James **DJ:** Pops **PHOTOGRAPHER:** Coline Photography **STATIONERY:** Secret Diary **LIGHTING:** Authentic Planning **DECOR & FURNITURE:** Grand Style Hire, Viva Hire  
 © Caillin, 21. Emma, 100. Erin, 100. Caillin Hong

Real Wedding Special

**South Africa**

ceremony, harmonising elegantly with the natural blossoms surrounding the farm. The couple married beneath a soft, pastel sky in the company of their dearest – a serene, content atmosphere drifting through the entire day, as the long-lasting love shared between the couple was celebrated, and their patience over multiple lockdowns was perfectly rewarded. The deliberate nod towards Bridgerton at Caillin and Ryan’s wedding, through their colourful floral additions, to their vintage, graceful decor, was initially unbeknownst to the bride and groom. “At first, we did not have a particular theme in mind. However, the more our vision boards evolved, the more we noticed a Bridgerton theme appearing”, the bride laughs. “Once we realised that, we decided to lean in to it, and actively try to achieve a Bridgerton style wedding”.

Enhancing this Regency era theme even further, Caillin and Ryan had a string duo playing live music for their ceremony and cocktail hour. They chose a soft cover of an anime theme song for Caillin to walk down the aisle to, as they first bonded over their shared love of anime when they first started dating. The particular theme song the bride chose corresponds with her favourite anime series – one all about family, friendship and true love!

“The best decision we made was to hire a wedding planner”, agrees the couple. After planning the entirety of their initial 2020 wedding by themselves, the choice to hire a knowledgeable planner instead made the whole experience care free, so they could focus on the elements they cared the most about, without getting caught up in logistics. “Having a wedding planner with experience really highlights that you don’t know what you don’t know”.

**“We truly had our dream visions brought to life!”**

Real Wedding Special

## INFINITE CONCEPTS

We spoke with Infinite Concepts, a wedding planning company based in Cape Town, and found out all about their process, visions, and inspirations when creating events. Read below to see all of this, and the details of one of their favourite weddings...

**TELL US ABOUT YOUR COMPANY**  
 Infinite Ideas and endless possibilities are what we are all about; our name embodies the very essence of what we strive to succeed with all our weddings and events. We are transparent with all our clients to ensure nothing gets left in the grey, and getting to know our clients and understanding their vision is how we ensure their dream wedding is made into reality. We are incredibly passionate about providing quality service, production excellence, and a lifelong memory of occasions. Being in the industry for nearly a decade, I am a proud believer that excellent service does not have to cost an arm and a leg, and that all clients should be treated like royalty – regardless of the budget.

**WHAT INSPIRED YOU? TELL US ABOUT THE STYLE AND PLANNING PROCESS...**  
 My inspiration always stems from the clients’ personalities and visions for the day. So after the proposal, which specifies the look visually, I will start with supplier selections. Some selections take a lot longer than others to narrow down, and getting the quotes for the exact look or budget the clients prefer. This is a significant part of the planning process.

**ABOUT 2-3 MONTHS BEFORE THE WEDDING, I WILL SEND MY CLIENTS THEIR “HOMEWORK”.** These are the final details regarding the photos they want, their song choices, and some last-minute information. After that, I started setting up a detailed wedding day plan. This document contains all the supplier information to ensure that the day runs smoothly, as well as the floor plan, seating plan, when everything will be delivered and collected, and what time everyone needs to be done with set-up.

**IN A NUTSHELL, I WOULD SAY MY PLANNING PROCESS INVOLVES THE CLIENTS IN ALL DECISIONS AND ENSURING THEY ARE WELL-INFORMED BEFORE MAKING A DECISION, AS WELL AS GUIDING THEM THROUGH THE PROCESS AND ENSURING THE DAY IS MEMORABLE.**

**ONE BEAUTIFUL MEMORY OF THIS WEDDING?**  
 My first meeting in person with the couple was about two weeks after they signed with me. They came to do a food tasting at the venue, and we had so much fun getting to know each other. I will never forget that Caillin was dressed in this beautiful floral dress so fitting to the theme of their wedding, as well as the breath of fresh air they were.

**WHERE ARE YOU BASED?**  
 We are based in Cape Town, South Africa – our office is a 35-minute drive from Central Cape Town, located in the Durbanville region. But, location doesn’t limit us – we have created quite a few weddings across South Africa.

**WHAT’S SPECIAL ABOUT MARRYING IN YOUR LOCATION?**  
 Cape Town has so much to offer! You can marry on the beach, in the vineyards, or deep in the forest. Whether you are looking for rustic, modern, or contemporary you will find it all here – you are only limited by your imagination.

**TELL US ABOUT THIS FEATURED WEDDING**  
 Caillin and Ryan’s wedding was extraordinary to work on. After our first call, I fell in love with their vision, their colour palette, and – more than anything – their personalities. Not only did the desired aesthetics of their day resonate with my style, but the amount of enthusiasm and life they brought to everything was infectious. Getting married in September whilst incorporating the vision of spring colours was so unique, and later we realised that many of the looks seemed Bridgerton-esque. After this, we fully embraced this

**Scan here**

Find out more:  
[infiniteconcept.com](https://www.infiniteconcept.com)  
 @infinite\_infinite

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# Distribution

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Around the UK, available at major newsagents, supermarkets, railway stations, airports, as well as prime positions at the prestigious Harrods and Selfridges stores.

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## Also available

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**WEDDINGS** MEDIA  
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# Our Audience

We also use multiple channels from social media to website posts to inspire and bring wedding joy to our audience. Our team of wedding and marketing experts know how best to bring your product to market and create content that will not only work for you but also for our brides-to-be.

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